#### FMCEA reviews (Part 1 of 2)

A R+ Analytics and Fast Track framework for NSSR-RS

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NSSR-RS: National Security Social Responsibility for Road

Safety

**Concern:** Road Safety is not easy to improve

**Scope:** To address this concern, the recommendation is for a R+ Analytics solution and Fast Track strategy for NSSR-RS where this <u>call-to-plan</u> proposes to involve

- 1. Designing (Reflective) Project Management
- 2. Baselining (Recognizable) R+ Analytics
- 3. Bridging (Reportable) Project dynamics via a Fast Track
- 4. (Developing and Improving) the Brand Equity
- 5. (Insightful Functioning) via an Action Centre, a Help Desk and a NSSR-RS Programme (or more so a NSSR-RS Planner)
- 6. The successful incorporation of a Design-for-Performance-Model with Analytics to suit the relevant NSSR-RS timelines and the call-to-plan for the concerns existent & emergent

## ## Incorporation of the call-to-plan



# 1. Background for the R+ Analytics solution and Fast Track strategy

- AOEC finds the influencers like
- Driver Fitness
- Vehicle Fitness
- Road system understanding
- Alpha Assistance...

can need call-to-plan projectization

The R+ Analytics and Fast Track framework extends from the NSSR-RS Ideation phase to the successful handbook and programme incorporation phase, i.e.

Stage 1: Ideation Stage 2: Vision

Stage 3: Research Stage 4: Planning

Stage 5: Strategy Stage 6: Successful handbook incorporation

#### 1.1 Risk expected for the NSSR-RS projectization

Sustaining through any ineffectiveness of dealer network processes, or economic dynamics in the dealer network's relationship for performance assured NSSR-RS incorporation, with Assist systems and Safety systems that are responsively evaluated for expected functions/feature enablers and benefits

# 1.2. From the current approach for Road Safety to Project Management based effectiveness for the vision called Road Safety as a National Security Social Responsibility

#### What problem will project management address?

A Project management solution for the NSSR-RS commitment, culture and controlled responsiveness will help the current dealer network so that it is Reflective, Recognizable, Reportable and Responsive for Road Safety, where it involves

- 1. Designing (Reflective) Project Management
- 2. Baselining (Recognizable) R+ Analytics

- 3. Bridging (Reportable) Project dynamics via a Fast Track
- 4. (Developing and Improving) the Automobile Brand Equity
- 5. (Insightful Functioning) via an Action Centre, a NSSR-RS Desk and a NSSR-RS Programme (or more so a NSSR-RS Planner)
- 6. Thereon successful incorporation of a Design-for-Performance-Model with Analytics to suit the NSSR-RS

# programme via the R+ Analytics solution will establish an approach to

- a. Design Business Intelligence based Analytics and a Fast Track strategy to incorporate Project Management of the delivery of the identified dealer endpoints/products/services
- b. Rely on an innovative 4R-scale (Reflective, Recognizable, Reportable and Responsive) based project driven approach
- c. Use brand equity development and improvement in this approach
- d. Finetune, revise and improve the market plan and the growing of the NSSR-RS commitment via call-to-plan projects for Vehicle Fitness, Driver Fitness, Road System understanding and Alpha Assistance

#### 1.3. Project driven Budget and tactics

#### Tactic: The need to remain ROI related and sustainable

The Operating budget for the business vision, R+ Analytics solution and Fast Track strategy will be planned based on the expenses met in the startup for the plan, the project incorporation, the handbook rollout & process assurance for the identified timelines, the unified 4R-scale based brand performance, the ensuring of sustainable operations & the delivery of the NSSR-RS Programme, with business leadership from year to year & for any adherence levels or transition or exit strategy for certain models/variants/systems via projects.

#### 4.4 Project driven Pricing model

The NSSR-RS handbook / programme incorporations and services costs or influencing adherence levels will depend upon the 4R-scale required for the Road Safety proposed

# 5. Sustainable Operations and the delivery for the NSSR-RS programme

## How will it work? Insightful NSSR-RS planning? Business Leadership?

The vision for Sustainable Operations and the NSSR-RS planner/roadmap will need to outline that, for the programme to deliver business results amidst climate change and emerging risks for demand/supply, changing/emerging-

brand-development via newer models, variants, systems and services must define the following:

- a. A **4R-scale driven project management policy** that includes a Process cycle **policy**, an **Associated Data Analysis policy** aided by a KPI **policy**
- b. A NSSR-RS **Calendar** for the dealer endpoints/related businesses/customers (in line with the 4R-scale driven project management policy for the identified products and services)
- c. A Fast Track **policy or a Agile project management policy** based on the NSSR-RS calendar showing the months of occurrences of weather conditions or climate change with the highlighting of the dealership events
- d. A Brand Equity policy to develop and improve the NSSR-RS incorporation, commitment and CQI
- e. An Action Centre and NSSR-RS Desk policy to iron out and address real-world issues or problems, where work study for an associated NSSR-RS policy is used as per the scale of the project

"Work study is a term used to embrace the techniques of method study and work measurement which are employed to ensure the best possible use of human resources and material resources in carrying out a specified activity.

<u>Technical requirements for the 4R-scale driven project</u>
<a href="mailto:opportunities">opportunities while developing the NSSR-RS projectization</a>
<a href="mailto:forthe-brand">for the brand</a>

## Part 1 of 2 ends here